



Internet News

Facebook to develop tools for advertisers to tackle harmful content

This article briefly discusses how Facebook plans on making changes to address harmful content.

<https://www.reuters.com/article/us-facebook-advertising/facebook-to-develop-tools-for-advertisers-to-tackle-harmful-content-idUSKBN29Y1UJ>

Analysis: To the brink and back on GameStop - Wall Street vs Reddit

This article goes over what happened recently between Wall Street and Reddit, and introduces how this social media website influenced the stock market drastically.

<https://www.reuters.com/article/us-retail-trading-funds-gamestop-analysis/analysis-to-the-brink-and-back-on-gamestop-wall-street-vs-reddit-idUSKBN2A0oNI>

Fake brand ambassador offers targeting users on social media

This article discusses people being scammed through offers to become brand ambassadors for certain products. This can be problematic for people who may not know any better. Becoming popular on certain platforms, and becoming a brand ambassador and influencer, can be something kids really want to do.

<https://globalnews.ca/news/7514044/fake-brand-ambassador-offers-social-media/>

Saffron's Tips

Set Clear Expectations!

Talk to your kids about what behaviours are acceptable and unacceptable, both for them and from others online. Explain that boundaries online should be exactly the same as boundaries in public, because with 4 billion internet users, it basically is!

Healthy Relationships:

Talking about what healthy relationships look like is really important, because things like movies, TV shows, and pornography misrepresent what real relationships are like. Unfortunately they are also widely accessible, so it's important to make the difference clear.

Take a Break!

You could limit screen time every day, and do something else. Spend some time outside, play a board game, or work on a project with your hands. Lead by example! When they take a break from the screen, so should you!

Resources

NeedHelpNow.ca™

Need Help Now is a website that helps people remove intimate images from the internet.

<https://needhelpnow.ca/app/en/>



Cybertip is a service that helps report child exploitation and things like intimate images that were posted without consent.

<https://www.cybertip.ca/app/en/>

Get in touch with Saffron if you have any questions!



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