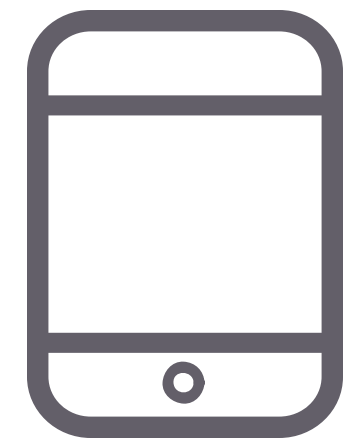


# Saffron Cyber Second

In Partnership with EIPS Committee of School Councils

## What's My Digital Footprint?



Megan and her friends are all very close and connected with social media. When an app called musically was released, the girls were all excited to sign up and see what this app was about. Megan was the first to sign up and start exploring the app. She found many videos of girls dancing provocatively and saw that they had a lot of likes because of it. Megan then proposed the idea that her and her friends should post a video similar to the ones she was seeing in order to gain more followers and likes. Megan posted the first video of her dancing to a popular hip-hop song trying to match the artist's dance moves. Her video became very popular around the school and many students were talking about it. It was shared many times by various people - even people Megan did not know. Before she knew it, her video became one of the most watched. By getting so many views, Megan validated her initial thought - this was the only way to gain a large following. A few years later, this video was the reason she was rejected for a volunteer position.

### SAFFRON TIP

#### TALK ABOUT THE PERMANENCY OF POSTS

It can be very easy to let your guard down in the comfort of your own home and separated physically with the digital boundary. It is important that youth know the extent of what could happen when they press share. With over 3 billion people having access to the Internet, content can spread further and faster than ever before. Unfortunately, this content could be seen years later by a simple Google search of a name.